

Blissfully serene, the terrace of this Rosemary Beach getaway captures postcard vistas of the Emerald Coast. The gulf-front property underwent a top-to-bottom refresh by Montgomery interior designer Ashley Gilbreath. Lounge chairs from Summer Classics and a lantern from Legendary Lighting complement the quaint aesthetic.

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ASHLEY GILBREATH INTERIOR DESIGN,  
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# Coastal Charm

OCEAN-INSPIRED HUES AND NATURAL TEXTURES  
BREATHE NEW LIFE INTO AN AIRY SEASIDE  
GETAWAY IN ROSEMARY BEACH



ABOVE: The home's exterior architecture recalls the design styles of the West Indies, St. Augustine, Charleston, and New Orleans.

*ONE OF THE FIRST* of what has become an evolving chain of utopian communities along Florida's iconic 30-A Highway, Rosemary Beach has been drawing residents to its idyllic coastline for years. Designed by renowned architects Andrés Duany and Elizabeth Plater-Zyberk, the area's dwellings recall the quaint architectural styles of the West Indies, St. Augustine, Charleston, and New Orleans. Neighborhoods interconnect by boardwalks, footpaths, and pedestrian lanes, and secret pathways lead to tennis courts, swimming pools, the beach, and a charming town center. Here, many of the homes have been refreshed, remodeled, and given new life for new generations. Such was the case with a three-story, 2,324-square-foot residence in the heart of the city thanks to the talents of award-winning interior designer Ashley Gilbreath, who purchased the property as an investment some time back.



Taking cues from its gulf-side location, the living room displays a tranquil mix of blues, yellows, and neutral tones. C.R. Laine Furniture's blue sofa and chairs pair with a crisp white wicker chair from Jeffan International and a striped area rug from India. The weathered appeal of Dovetail's cocktail table complements a seagrass chandelier from Texture Imports.

RIGHT: A favorite gathering spot, the residence's breakfast nook features a cozy striped banquette from Hickory Chair. A sleek glass-topped table counterbalances a vintage chandelier and chairs from Parish, Gilbreath's shop offering curated pieces from around the world.



"My family and I have spent many years vacationing in Rosemary Beach, so it holds special memories," says Gilbreath, founder and principal designer at Ashley Gilbreath Interior Design in Montgomery, Alabama. "It's family-friendly with beautiful architecture and within walking distance to great shops, restaurants, pools, playgrounds, and the beach."

The alluring beachfront property (purchased by new homeowners shortly after Gilbreath's aesthetic overhaul) required interior and exterior renovations that were extensive. The design team reconfigured the footprint and window placement throughout, revamped the outdated color palette, and created an open, airy, and clean vibe starting at the front door. Euro-wall doors that connect seamlessly to the terrace were installed, allowing the public spaces—living room, dining area, and kitchen—to become one. "You get the sound of the ocean, the breeze, the views—all of it," says Gilbreath. "It's a great entertaining space. We removed the original doors to the porch, and now the entire oceanfront exterior wall opens up, bringing the beach inside and creating a more spacious feel. The view is amazing."



ABOVE: Tucked away on the third floor and overlooking the living room, a loft space provides the ultimate hideaway for children. The perch is outfitted with a teepee tent, Emissary garden stools, and built-in beds with Pindler drapery panels.

BELOW: A first-floor family room makes an inviting cove with tailored seating mixed with a vintage cocktail table and chest from Parish by Ashley Gilbreath. Two built-in bunk beds with Kravet draperies line the hallway.



ABOVE: A blend of island style and vintage charm makes the kitchen the beloved heart of the home. A custom-designed brass and glass shelf takes the spotlight at the window, and an antique rolling island from Parish by Ashley Gilbreath partners perfectly with Pottery Barn stools and a seagrass chandelier from Texture Imports.

For its relatively small square footage, the newly reconfigured layout can pack a lot of guests—an absolute essential for a family beach home. On the third floor, an adorable loft space overlooks the living room where kids can feel connected yet secluded in their own little hideaway. This magical escape sleeps three and features cocoon-like built-in beds with draperies and plenty of play space. The second floor includes a generous queen bedroom, and the first floor holds a sizeable primary suite, a queen guest bedroom, and built-in bunk beds tucked into the hallway for extra guests. Above the detached garage, a private guest house includes a bedroom and a sleeper sofa.

The oceanfront landscape's subdued natural tones inspired the home's exterior colors. "The interior palette also reflects the hues you see at the beach," says Gilbreath. "It is calm and serene and doesn't scream color. It's family-friendly and focuses on durability and livability—wet swimsuits and sandy feet are not off-limits here."



Many of the home furnishings were hand-picked from Gilbreath's own Montgomery shop and online store called Parish by Ashley Gilbreath, which showcases an array of one-of-a-kind finds she acquires from all over the world. Some of her favorite pieces in this beach house include the kitchen's antique rolling butcherblock island, which she found in France, and a collection of beach hats hanging on the kitchen wall.

"I enjoy mixing old with new to achieve a lived-in, comfortable feel, and that's exactly what we did here," says the designer. "Throughout this project, our main goal was to create a timeless aesthetic because, as we all know, when on vacation at the beach, it feels as if time stands still."

ABOVE: The primary bedroom offers a soothing sanctuary amid the beachside foliage. A sumptuous bed and a custom-upholstered headboard by Mark V. Jordan embody casual elegance, along with a vintage wicker chest and stool from Parish by Ashley Gilbreath.

RIGHT: A pleasing balance of color, texture, and pattern creates a welcome vibe in the guest bedroom. The custom upholstered headboard extends beyond a tiered bedside table from Serena & Lily. Accents include vintage decorative wall art from Parish by Ashley Gilbreath.

**SOURCES**

**TERRACE**

Table designed by Ashley Gilbreath Interior Design, Montgomery, AL  
 Chairs – Homeowners' collection  
 Side chairs – Summer Classics, Birmingham, AL  
 Lantern – Legendary Lighting, Mississippi, MS

**LIVING ROOM**

Blue sofa – C.R. Laine Furniture, Hickory, NC  
 Armchairs – C.R. Laine Furniture, Hickory, NC  
 Wicker chair – Jeffan International, LLC, Chattanooga, TN  
 Cocktail table – Dovetail Furniture, Los Angeles, CA  
 Chandelier – Texture Imports, High Point, NC  
 Area rug – From Jaipur with Love, India

**BREAKFAST NOOK**

Table – Elegant Earth, Birmingham, AL  
 Chairs – Parish by Ashley Gilbreath, Montgomery, AL  
 Banquette – Hickory Chair, Hickory, NC  
 Chandelier – Parish by Ashley Gilbreath, Montgomery, AL

**CHILDREN'S LOFT**

Garden stool – Emissary, High Point, NC  
 Pillows – Serena & Lily, [serenaandlily.com](http://serenaandlily.com)  
 Drapery panels – Pindler, [pindler.com](http://pindler.com)  
 Area rug – Dash and Albert, [dashandalbert.com](http://dashandalbert.com)

**FAMILY ROOM**

Sofa – C.R. Laine Furniture, Hickory, NC  
 Chair – Vintage, Schwung Home, High Point, NC  
 Cocktail table – Parish by Ashley Gilbreath, Montgomery, AL

Lamp – Homeowners' collection  
 Chest – Parish by Ashley Gilbreath, Montgomery, AL  
 Drapery fabric – Kravet, [kravet.com](http://kravet.com)

**KITCHEN**

Cabinetry – Grimes Cabinetry, D'Iberville, MS  
 Decorative glass shelf designed by Ashley Gilbreath Interior Design, Montgomery, AL, and fabricated by Gowan Iron, Montgomery, AL  
 Rolling island – Parish by Ashley Gilbreath, Montgomery, AL  
 Stools – Pottery Barn, [potterybarn.com](http://potterybarn.com)  
 Chandelier – Texture Imports, High Point, NC

**PRIMARY BEDROOM**

Bed and headboard upholstery – Mark V. Jordan, Montgomery, AL  
 Side table – Made Goods, Atlanta, GA  
 Lamp – Visual Comfort, High Point, NC  
 Wicker chest and stool – Parish by Ashley Gilbreath, Montgomery, AL  
 Drapery fabric – Colefax and Fowler, [cofax.com](http://cofax.com)

Area rug – Dash and Albert, [dashandalbert.com](http://dashandalbert.com)

**GUEST BEDROOM**

Bed upholstery – Mark V. Jordan, Montgomery, AL  
 Side table – Serena and Lily, [serenaandlily.com](http://serenaandlily.com)  
 Hanging light designed by Ashley Gilbreath Interior Design, Montgomery, AL  
 Decorative wall art – Parish by Ashley Gilbreath, Montgomery, AL

